

More power to  
you.





# Why are people going solar?

## Control Energy Cost

By having a choice where you get your power, you can avoid annual rate increases and have more control.

## Upgrade Your Home

List your home as "energy efficient home" helping it sell for faster and for a premium

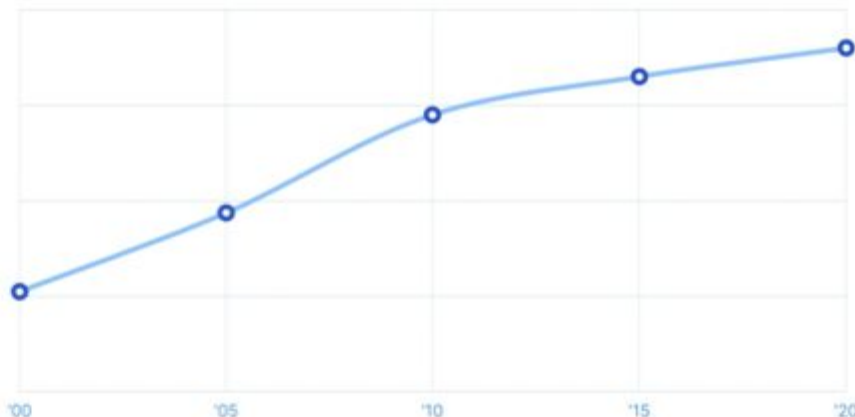
## Save Money

Solar technology has come a long way! In most states it is much cheaper than your energy provider.

## Help the Environment

Solar comes an endless renewable sources while utility companies comes from dirty sources

ELECTRICITY PRICES IN THE U.S.



Source: U.S. Energy Information Administration, Average Price of Electricity to Ultimate Consumers 1998 - 2020.



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Increased  
home value



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Save Money  
on Your  
Electric Bill.



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## Solar Energy Makes a Difference.

The largest generator of carbon emissions are the fossil fuels used to generate electricity. **One year of solar on your home is the equivalent of 15.6 tons of CO2 avoided or:**



**4.8  
tons**

of garbage recycled



**1,718,000  
fewer**

smartphones charged



**35,495  
miles**

not driven

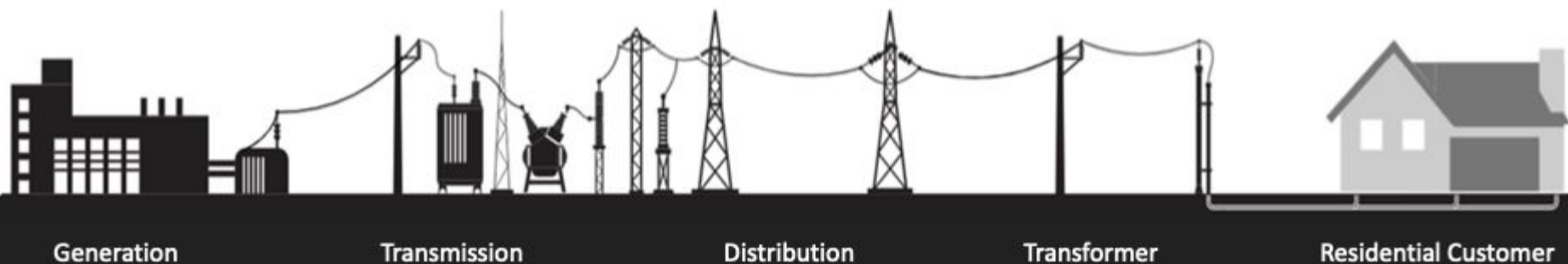


**3.1  
fewer**

cars on the road

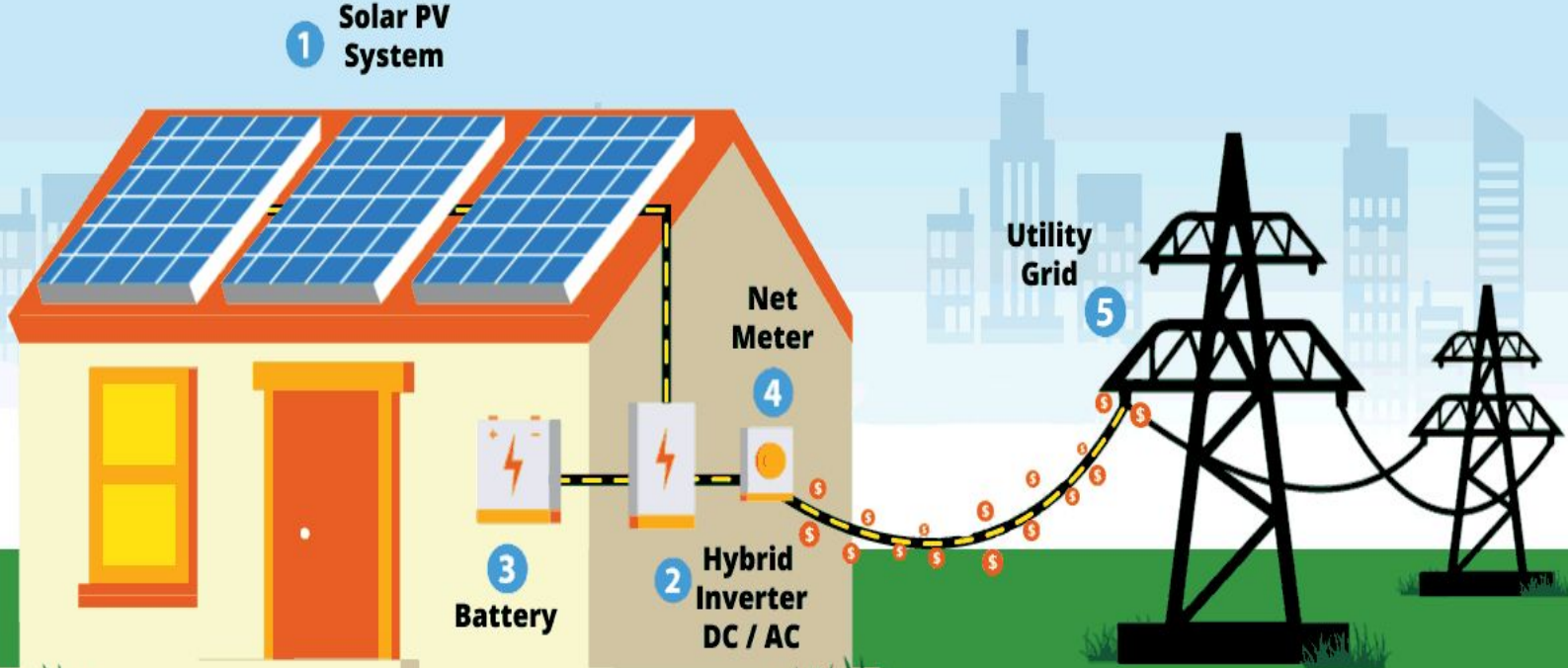
# The Grid

Aside from being really difficult, this way of power delivery is terrible for our environment, and to top it off, it's VERY expensive. Rates will continue to increase unless we make a change.



# How Solar Works

Solar is simple, efficient, better for the planet, cheaper than you, and you pay nothing to get started. Plus, there's no more annual rate increases to work into family budget. Why pay more to power your home when there's finally a better option?



# The Power of Net Metering.



## Sell Energy Back to the Grid

Once solar is installed the customer will sell energy back to the utility company when generating more than the home requires. During this time the meter will spin backwards showing a negative consumption of energy.

## Earn Energy Credits to Offset Energy Use

As energy is sold to the utility company the customer earns energy credits that can be used during low solar production periods or peak times of the year. With this, the customer can also install a smaller system and achieve 100% offset with a lower solar payment



# NM #1 Installer: 1000 + installs a month



## Warehouses in: Albuquerque

Vertically Integrated  
400 employees strong  
Does NOT subcontract



# Maintenance and Monitoring



25-year roof penetration and labor warranty



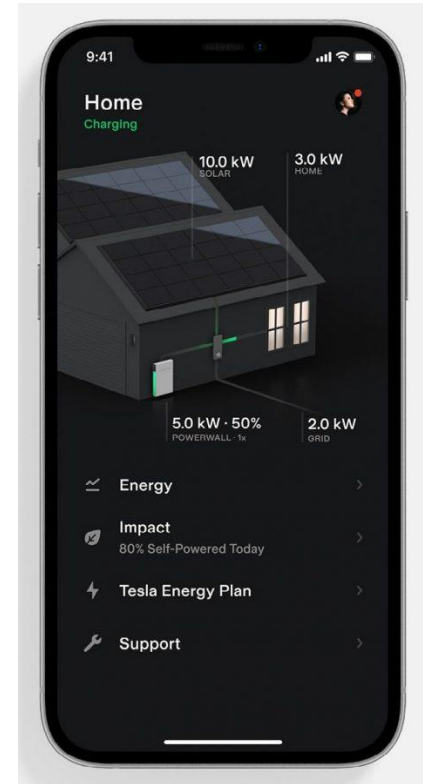
24/7 monitoring and diagnosis



25-year credit guarantee



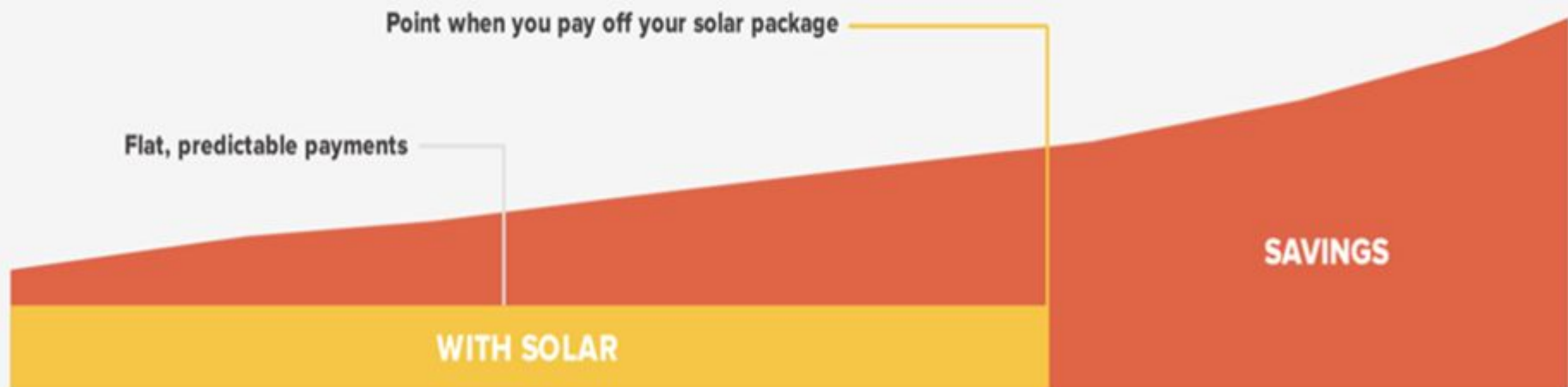
25-year production guarantee





## Be your own power company and charge yourself less

As energy price increase 4% - 6% each year, the solar rate stays at a fixed rate





# Moving with Solar

- Home Buyers prefer homes with lower expenses
- Easily transferred to new homeowners
- Solar can increase the value of your home
- Solar homes sell faster than homes without solar





How much does solar increase property value?



According to a recent study by Zillow, homes with solar panels sell for 4.1% more than homes without it.





# The Options

## Solar

- ✓ Pay less with a guaranteed cheaper rate
- ✓ No upfront cost
- ✓ 25 Year Risk Free Warranty
- ✓ Take control of future
- ✓ Solar homes sell faster and can increase the value of your home

## Stay Where You're At

- Pay more with a higher unpredictable rate
- No control of your bill
- No savings
- You're renting your power at 100% loss



# Our World Referral Program

For every customer that installs with Our World Energy you get an additional **\$500!**



# The time is **now!**



WHEN GOING SOLAR, YOU CAN GET

# 30%

TAX CREDIT



You Can Earn:

## +\$1,000

The Federal Solar  
Investment Tax Credit  
has been extended