

More power to  
you.





# Why are people going solar?

## Control Energy Cost

By having a choice where you get your power, you can avoid annual rate increases and have more control.

## Upgrade Your Home

List your home as "energy efficient home" helping it sell for faster and for a premium

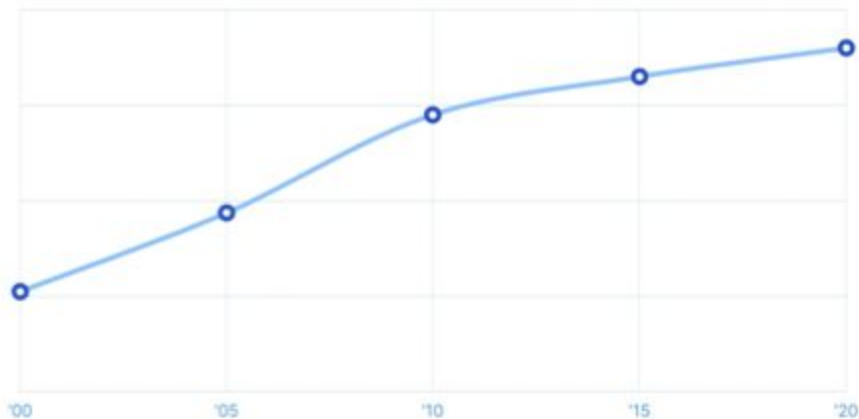
## Save Money

Solar technology has come a long way! In most states it is much cheaper than your energy provider.

## Help the Environment

Solar comes from an endless renewable source while utility companies come from dirty sources

ELECTRICITY PRICES IN THE U.S.



Source: U.S. Energy Information Administration, Average Price of Electricity to Ultimate Consumers 1998 - 2020.



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Increased  
home value



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Save Money  
on Your  
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## Solar Energy Makes a Difference.

The largest generator of carbon emissions are the fossil fuels used to generate electricity. **One year of solar on your home is the equivalent of 15.6 tons of CO2 avoided or:**



4.8  
tons

of garbage recycled



1,718,000  
fewer

smartphones charged



35,495  
miles

not driven

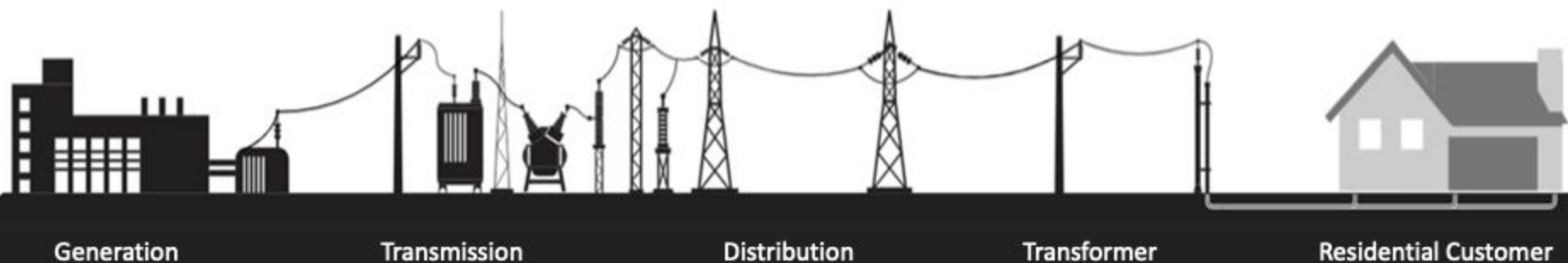


3.1  
fewer

cars on the road

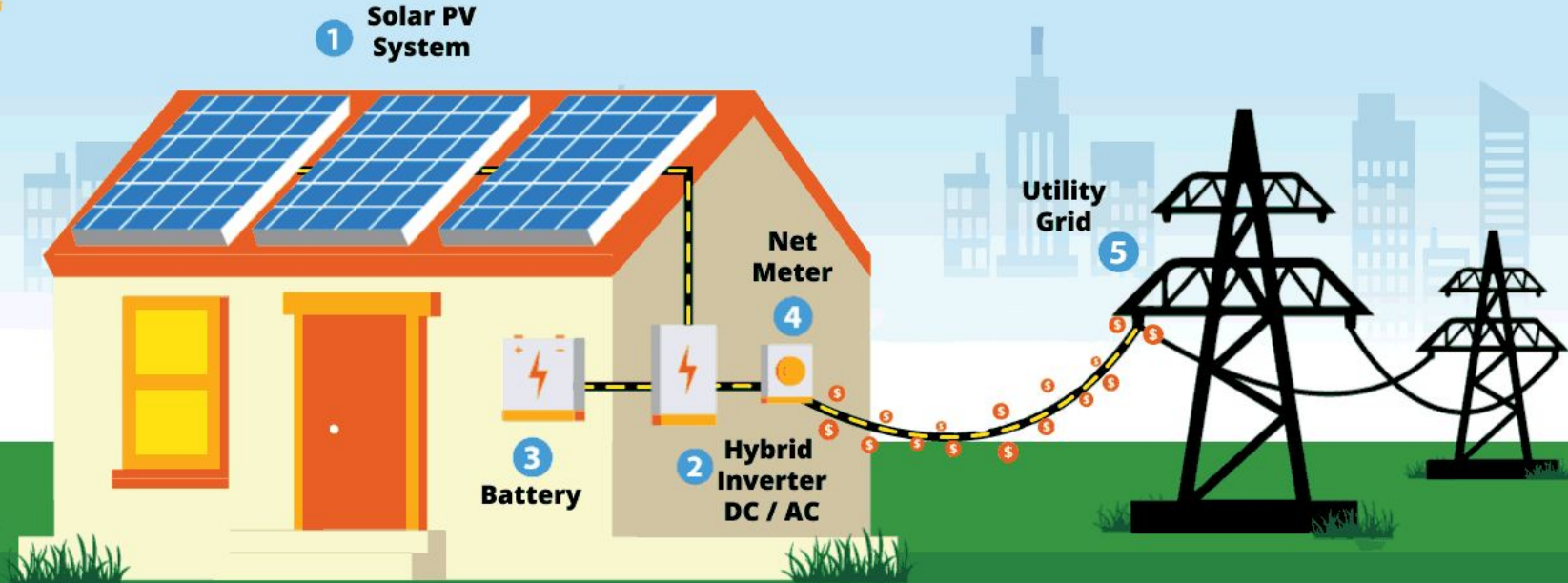
# The Grid

Aside from being really difficult, this way of power delivery is terrible for our environment, and to top it off, it's VERY expensive. Rates will continue to increase unless we make a change.



# How Solar Works

Solar is simple, efficient, better for the planet, cheaper than you, and you pay nothing to get started. Plus, there's no more annual rate increases to work into family budget. Why pay more to power your home when there's finally a better option?







# Colorado Largest Installer: 1000 + Installs a Month



## Colorado Office Locations

Denver / Grand Junction / Pueblo

Vertically Integrated

**400** Employees Strong

**Does NOT Subcontract**



# Maintenance and Monitoring



25-year roof penetration and labor warranty



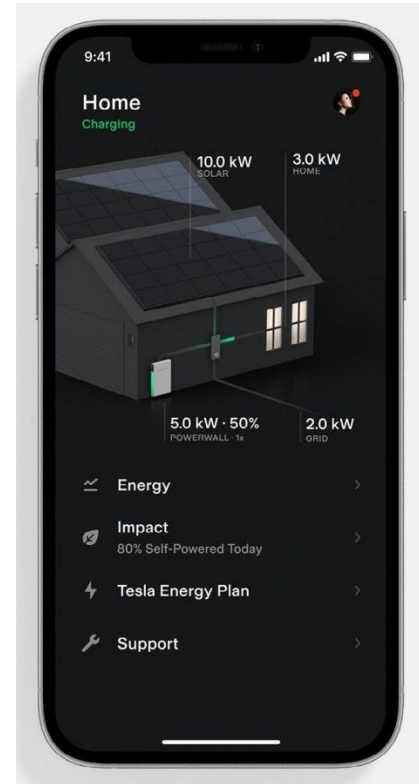
24/7 monitoring and diagnosis



25-year credit guarantee



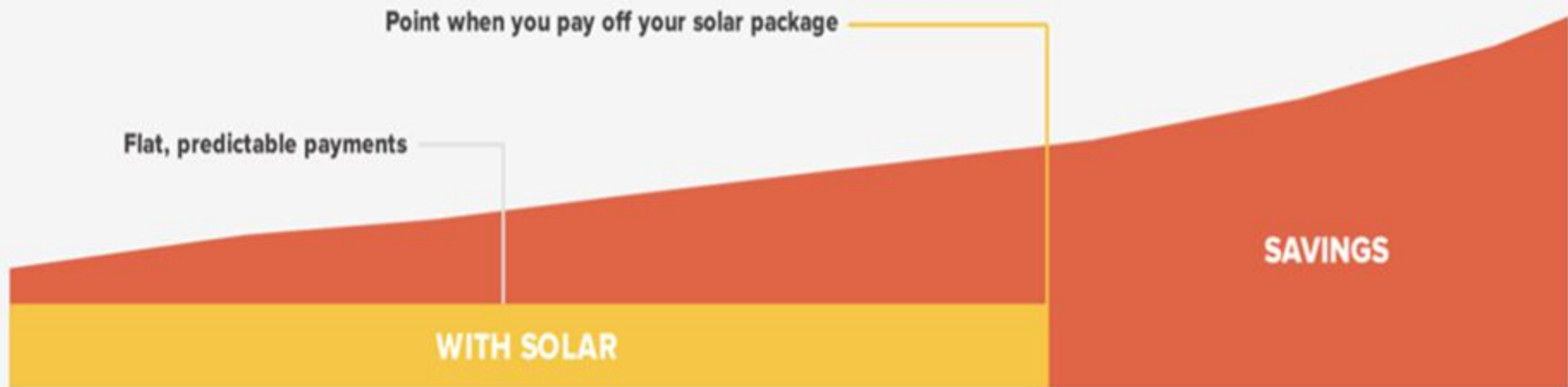
25-year production guarantee





## Be your own power company and charge yourself less

As energy price increase 4% - 6% each year, the solar rate stays at a fixed rate





# Moving with Solar

- Home Buyers prefer homes with lower expenses
- Easily transferred to new homeowners
- Solar can increase the value of your home
- Solar homes sell faster than homes without solar





How much does solar increase property value?



According to a recent study by Zillow, homes with solar panels sell for 4.1% more than homes without it.



# The Options

## Solar

- ✓ Pay less with a guaranteed cheaper rate
- ✓ No upfront cost
- ✓ 25 Year Risk Free Warranty
- ✓ Take control of future
- ✓ Solar homes sell faster and can increase the value of your home

## Stay Where You're At

- Pay more with a higher unpredictable rate
- No control of your bill
- No savings
- You're renting your power at 100% loss